

# Maxville Press Coverage

March 2020

## As Seen In



Chicago  
Tribune

NY  
DAILY  
NEWS



## Terlato's 5 Beverage trends to Watch in 2020



The Terlato Wines portfolio has garnered a flurry of media attention in over **1,000 local newspaper sites** across the United States these past couple weeks as a result of the, "**5 BEVERAGE TRENDS TO WATCH IN 2020**" release published last month. The article featured the **Dueling Pistols Paso Robles Blend**, **Dueling Pistols Dry Creek Blend**, **Cusumano Benuara**,

**Cusumano Shamaris**, as well as high-praise for **Chapoutier** and **Loveblock** for their sustainability efforts. Additionally, **Feudi di San Gregorio** and **Maxville Winery** portfolios were called out as wine regions on the rise.

With coverage in publications spanning the **top 10 largest media markets in the U.S.**, the article gained over **233 million online media impressions total**. The following stories garnered the highest consumer reach:

[USA Today](#)

[Houston Chronicle](#) – Houston, TX

[SF Gate](#) – San Francisco, CA

[Chicago Tribune](#) – Chicago, IL

[New York Daily News](#) – New York, NY

[Baltimore Sun](#) – Baltimore, MD

[Sun Sentinel](#) – Miami & Ft. Lauderdale, FL

[Orlando Sentinel](#) – Orlando & Dayton, FL

[My SA](#) – San Antonio, TX

[Seattle Post Intelligencer](#) – Seattle & Tacoma, WA